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September 16, 2004

Ms. Beth Salak  
Director Of Competitive Markets and Enforcement  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

The purpose of this filing is to extend a special promotion that BellSouth plans to begin on October 1, 2004 and end on December 29, 2004. Qualifying subscribers will be eligible for the 4Q04 BellSouth® Centrex Flex Two Promotion. Attached is a description of the promotion specifics and restrictions. Also attached for filing with the Commission are the following pages of BellSouth's General Subscriber Services Tariff:

***General Subscriber Services Tariff***

- A2.10 - Original Page 33.77
- Original Page 33.78

Please acknowledge receipt of this tariff by signing and returning the second copy of this letter.

Yours very truly,

Marshall M. Criser III (mrs)

Regulatory Vice President

Attachment(s)

## **4Q04 BellSouth Centrex Promotion (FL2004-184)**

### **OVERVIEW OF PROMOTION:**

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth plans the following promotion that begins October 1, 2004 and ends December 29, 2004. This BellSouth Centrex service promotion is for Business Subscribers signing a thirty-six (36) month or greater Centrex Flex Two agreement and who have or purchase BellSouth Long Distance (BSLD) service (switched or dedicated) and who have or purchase BellSouth Broadband Internet service (DIA or FastAccess for Business) at the time of installation. The BellSouth Centrex Flex Two promotion offers a special bundled monthly recurring rate for BellSouth Centrex service (\$45), a waiver of BellSouth Centrex service nonrecurring installation charges, a waiver of one month of BellSouth Centrex service monthly recurring charges, and 30,000 BellSouth Select Bonus Points (a \$750 value).

### Services Included in this Promotion:

1. BellSouth Centrex service bundled with BellSouth Long Distance (BSLD) service (switched or dedicated) and BellSouth Broadband Internet service (DIA or FastAccess for Business).

### **PROMOTION SPECIFICS:**

1. This promotion is available to all new and existing Business Subscribers who meet all the eligibility requirements outlined in this promotion description.
2. Subscribers must sign a term agreement between October 1, 2004 and December 29, 2004 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards. This promotion is not available for resale for the duration of this enrollment period.
3. Subscribers must have a minimum of six (6) BellSouth Centrex lines for promotion eligibility. During the selected term, Subscribers may add additional lines; however, non-recurring charges for the additional lines will apply (unless line connection charge is waived via BellSouth Key Customer or BellSouth Simple Savings programs).
4. Eligible Subscribers signing a thirty-six (36) month or greater agreement will receive:
  - a. Special bundled monthly recurring rate of \$45 for Centrex service.
  - b. Waiver of BellSouth Centrex service nonrecurring installation charges (as defined in Section A4 of BellSouth's Tariff).
  - c. Waiver of one month of BellSouth Centrex service monthly recurring charges.
  - d. 30,000 BellSouth Select Bonus Points (a \$750 value) as long as Select program requirements and Centrex Flex Two promotion requirements are met (BellSouth Select Bonus Points are SBS-specific).
5. Specific features included in this promotion are:
  - a. Common Equipment
  - b. Non-ISDN feature package
  - c. Non-ISDN station links
  - d. Network Access Registers (NARS)
  - e. Hunting where applicable

**Tariff Filing Package: FL2004-184**

6. BellSouth Long Distance service and BellSouth Broadband Internet service are separate charges, not included in the special bundled rate (as described in 4. above). BSLD service (switched or dedicated) must be retained by the Subscriber for the duration of the offer.
7. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
8. BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex service are also eligible for this promotion. BellSouth Centrex service Subscribers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.

**PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:**

1. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Key Customer and BellSouth Simple Savings programs.
2. This promotion is only available to Subscribers where BellSouth service and facilities are available.
3. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
4. There is a limit of one reward on the same account, at the same address, and in the same name.
5. Existing contracts may not be re-negotiated in order to receive this promotion unless contract is within six months of expiration.
6. BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
7. BellSouth reserves the right to terminate this promotion at any time.
8. In the event the Subscriber terminates the term election agreement, the Subscriber must pay to BellSouth a charge as specified in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section. In addition, the Subscriber shall reimburse BellSouth for all rewards received under this promotion.

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

(N)

**A2.10.2 Descriptions (Cont'd)**

(N)

A. The following promotions are on file with the Commission: (Cont'd)

(N)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	4Q04 BellSouth Centrex Flex Two Promotion	-- BellSouth plans the following promotion beginning October 1, 2004, and ending December 29, 2004 for Subscribers signing a thirty-six (36) month or greater Centrex Flex Two agreement (six (6) line minimum) who have or purchase BellSouth Long Distance (BSLD) service (switched or dedicated) and who have or purchase BellSouth Broadband Internet service (DIA or FastAccess for Business) at the time of installation: The BellSouth Centrex Flex Two promotion offers a special bundled monthly rate (\$45) for BellSouth Centrex service (BSLD and Broadband Internet service charges are separate), a waiver of Centrex service installation charges, a waiver of one (1) month of BellSouth Centrex service monthly recurring charges, and thirty-thousand (30,000) BellSouth Select Bonus Points. Complete details of this promotion are outlined below.	10/01/04 to 12/29/04
-- From Central Offices where services are available			

(N)

(N)

(N)

**PROMOTION SPECIFICS:**

(N)

-- This promotion is available to all new and existing business Subscribers who meet all the eligibility requirements outlined in this promotion description. Subscribers must sign a term agreement between October 1, 2004 and December 29, 2004 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards. This promotion is not available for resale for the duration of this enrollment period.

(N)

-- Subscribers must have a minimum of six (6) BellSouth Centrex lines for promotion eligibility. During the selected term, Subscribers may add additional lines, however, non-recurring charges for the additional lines will apply (unless line connection charge is waived via BellSouth Key Customer or BellSouth Simple Savings programs).

(N)

-- Eligible Subscribers purchasing BellSouth Centrex service by signing a thirty-six (36) month or greater term agreement who have or purchase BellSouth Long Distance (BSLD) service (switched or dedicated) and who have or purchase BellSouth Broadband Internet service (DIA or FastAccess for Business) at the time of installation will receive the following waived charges:

(N)

-- Special bundled monthly recurring rate of forty-five dollars (\$45) for Centrex service.  
 -- Waiver of BellSouth Centrex service non-recurring installation charges (as defined in Section A4 of BellSouth's Tariff). Specific BellSouth Centrex service features included in this promotion are:

(N)

(N)

- Common Equipment\*
- Non-ISDN feature package\*
- Non-ISDN station links\*
- Network Access Registers (NARs)
- (\*A4 charges will be waived for these only)

(N)

(N)

(N)

(N)

(N)

-- Waiver of one (1) month of BellSouth Centrex service monthly recurring charges.  
 -- Thirty thousand (30,000) BellSouth Select Bonus Points as long as Select program requirements and Centrex Flex Two promotion requirements are met (BellSouth Select Bonus Points are SBS-specific).

(N)

(N)

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

(N)

**A2.10.2 Descriptions (Cont'd)**

(N)

A. The following promotions are on file with the Commission: (Cont'd)

(N)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	4Q04 BellSouth Centrex Flex Two	<b>PROMOTION SPECIFICS: (Cont'd)</b>	10/01/04
-- From Central Offices where services are available	Promotion (Cont'd)	-- BellSouth Long Distance service (switched or dedicated) and BellSouth Broadband Internet service (DIA or FastAccess for Business) are separate charges, not included in the Centrex Flex Two promotional rate for Centrex. BSLD service (switched or dedicated) must be retained by the Subscriber for the duration of the offer.	to 12/29/04
		-- Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.	(N)
		-- BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex service are also eligible for this promotion. BellSouth Centrex service Subscribers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.	(N)
		<b>PROMOTION RESTRICTIONS:</b>	(N)
		-- This promotion may not be combined with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Key Customer and BellSouth Simple Savings.	(N)
		-- This promotion is only available to subscribers where BellSouth offers service and facilities are available.	(N)
		-- Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	(N)
		-- There is a limit of one (1) reward on the same account, at the same address, and in the same name. Existing contract may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.	(N)
		-- BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes. BellSouth reserves the right to terminate this promotion at any time	(N)
		-- In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge as specified in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section. In addition, the Subscriber shall reimburse BellSouth for all rewards received under this promotion.	(N)

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

(N)

**A2.10.2 Descriptions (Cont'd)**

(N)

A. The following promotions are on file with the Commission: (Cont'd)

(N)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	4Q04 BellSouth Centrex Flex Two	-- BellSouth plans the following promotion beginning October 1, 2004, and ending December 29, 2004 for Subscribers signing a thirty-six (36) month or greater Centrex Flex Two agreement (six (6) line minimum) who have or purchase BellSouth Long Distance (BSLD) service (switched or dedicated) and who have or purchase BellSouth Broadband Internet service (DIA or FastAccess for Business) at the time of installation: The BellSouth Centrex Flex Two promotion offers a special bundled monthly rate (\$45) for BellSouth Centrex service (BSLD and Broadband Internet service charges are separate), a waiver of Centrex service installation charges, a waiver of one (1) month of BellSouth Centrex service monthly recurring charges, and thirty-thousand (30,000) BellSouth Select Bonus Points. Complete details of this promotion are outlined below.	10/01/04 to 12/29/04
-- From Central Offices where services are available	Promotion		

(N)

(N)

(N)

**PROMOTION SPECIFICS:**

(N)

-- This promotion is available to all new and existing business Subscribers who meet all the eligibility requirements outlined in this promotion description. Subscribers must sign a term agreement between October 1, 2004 and December 29, 2004 in order to participate in this promotion. Following this promotion window, Subscribers are not allowed to enroll in this promotion or receive promotion rewards. This promotion is not available for resale for the duration of this enrollment period.

(N)

-- Subscribers must have a minimum of six (6) BellSouth Centrex lines for promotion eligibility. During the selected term, Subscribers may add additional lines, however, non-recurring charges for the additional lines will apply (unless line connection charge is waived via BellSouth Key Customer or BellSouth Simple Savings programs).

(N)

-- Eligible Subscribers purchasing BellSouth Centrex service by signing a thirty-six (36) month or greater term agreement who have or purchase BellSouth Long Distance (BSLD) service (switched or dedicated) and who have or purchase BellSouth Broadband Internet service (DIA or FastAccess for Business) at the time of installation will receive the following waived charges:

(N)

-- Special bundled monthly recurring rate of forty-five dollars (\$45) for Centrex service.

(N)

-- Waiver of BellSouth Centrex service non-recurring installation charges (as defined in Section A4 of BellSouth's Tariff). Specific BellSouth Centrex service features included in this promotion are:

(N)

-- Common Equipment\*

(N)

-- Non-ISDN feature package\*

(N)

-- Non-ISDN station links\*

(N)

-- Network Access Registers (NARs)

(N)

-- (\*A4 charges will be waived for these only)

(N)

-- Waiver of one (1) month of BellSouth Centrex service monthly recurring charges.

(N)

-- Thirty thousand (30,000) BellSouth Select Bonus Points as long as Select program requirements and Centrex Flex Two promotion requirements are met BellSouth Select Bonus Points are SBS-specific).

(N)

**A2. GENERAL REGULATIONS**

**A2.10 Special Promotions (Cont'd)**

(N)

**A2.10.2 Descriptions (Cont'd)**

(N)

A. The following promotions are on file with the Commission: (Cont'd)

(N)

Area of Promotion	Service	Charges Waived	Period Authority
BellSouth's Service Territory	4Q04 BellSouth Centrex Flex Two	<b>PROMOTION SPECIFICS: (Cont'd)</b>	10/01/04
-- From Central Offices where services are available	Promotion (Cont'd)	-- BellSouth Long Distance service (switched or dedicated) and BellSouth Broadband Internet service (DIA or FastAccess for Business) are separate charges, not included in the Centrex Flex Two promotional rate for Centrex. BSLD service (switched or dedicated) must be retained by the Subscriber for the duration of the offer.	to 12/29/04
		-- Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.	(N)
		-- BellSouth ESSX service and BellSouth MultiServ service Subscribers who migrate to BellSouth Centrex service are also eligible for this promotion. BellSouth Centrex service Subscribers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.	(N)
		<b>PROMOTION RESTRICTIONS:</b>	(N)
		-- This promotion may not be combined with any other promotion, program, or Contract Service Arrangement offered by BellSouth, except for BellSouth Key Customer and BellSouth Simple Savings.	(N)
		-- This promotion is only available to subscribers where BellSouth offers service and facilities are available.	(N)
		-- Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.	(N)
		-- There is a limit of one (1) reward on the same account, at the same address, and in the same name. Existing contract may not be re-negotiated in order to receive this promotion unless contract is within six (6) months of expiration.	(N)
		-- BellSouth reserves the right to modify this promotion at any time following any required Commission notice. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes. BellSouth reserves the right to terminate this promotion at any time	(N)
		-- In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a charge as specified in A2.4.10 of BellSouth's Tariff. This charge will appear on the Subscriber's final bill as a charge in the Other Charges & Credits section. In addition, the Subscriber shall reimburse BellSouth for all rewards received under this promotion.	(N)